

Loans

- **Daily Express circulation exceeds 764,898 & the Sunday Express 773,124**
 - **The Daily Express readership exceeds 1.720,000 & the Sunday Express 2,015,000**
 - **64% Daily Express readers & 50% Sunday Express readers do not read any other newspaper**
 - **Our readers are above the national average to agree that they don't like being in debt**
 - **41% of our readers are more likely to have changed their mortgage in a 12 month period**
 - **A higher percentage of our readers use credit facilities, higher than any other mid-market or popular press**
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**To Advertise In Our Loans Section
Please Call Our Business Team On
0871 520 2919**

